

The 47th **Virtual** Mandarin Speech Contest (2023)
Sponsored by the Chinese Language Teachers Association of California
1st Announcement

第 47 屆中文(普通話/國語) 線上演講比賽一號通知 (2023)

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Registration and Video Submission Deadline: March 13, 2023

Virtual Award Ceremony: April 22, 2023

<https://www.clta-ca.org/>

The Chinese Language Teachers Association of California (CLTAC) is pleased to announce that the 47th CLTAC Mandarin Speech Contest will be held virtually. The award ceremony will be hosted virtually on Saturday, April 22, 2023. Please refer to the official rules of the speech contest in this document for more details.

As a signature event of CLTAC, the annual Mandarin Speech Contest aims to provide a platform for students at all educational and proficiency levels to demonstrate what they have accomplished in their study of the Chinese language and culture. Since the first Contest held in the 1960s, the Mandarin Speech Contest hosted by CLTAC has attracted more than several hundred contestants in recent years, with over a thousand people participating annually. Seen as one of the highlights of the Chinese language teaching calendar, not only has the contest contributed greatly to promoting the teaching of the Chinese language in California, but it is also viewed regionally as a highly influential event.

To participate in the 47th CLTAC Virtual Mandarin Speech Contest, each contestant will prepare a speech in Mandarin commensurate with their learning experience and level of proficiency, then create a video recording of the speech. The teachers, who must be current members of CLTAC, will register their students and submit links to the students' video recordings by **March 13, 2023**, following the registration and video submission instructions below. The same grouping and judging procedures from previous in-person contests will be adopted for the virtual contest. The judges will watch the videos and submit their results to the Organizing Committee.

Topics

Contestants may speak on any appropriate topic related to their personal experiences commensurate with their level of Chinese. Sample topics include Learning Mandarin, Family Life, Favorite Sports, A School Event, My 2022, and Travel to China/Taiwan/Hong Kong, etc. The purpose of the speech contest is to foster good language skills. Emphasis will be placed on accuracy in pronunciation and tones, fluency, delivery, cadence, as well as content.

How to Register

All contestants should register through their teachers. Registrations, video recording links of the speech, and signed Video Use Consent Form must be submitted **online** through the Speech Contest Registration and Video Submission Form by **March 13, 2023**.

Teachers should fill out two forms online to complete the registration.

1. **Speech Contest Registration and Video Submission Form**
2. **Teacher Information and Payment Form** (see links on the next page).

If you are not a current member of CLTAC, you can apply for or renew your membership by filling out the membership application form and submitting your payment when you fill out the Teacher Information and Payment Form.

Instructions for Video Recording Submissions

All teachers should submit **links** to the video recordings of students' speeches in the **Speech Contest Registration and Video Submission Form** by **March 13, 2023**. Please refer to the Appendix: Speech Contest Registration Categories for registration categories and the following instructions for video submission.

1. The contestant creates a video recording of speech in mp4 video format with any device (e.g., cellphone, tablet, computer, etc.) and software.
2. The contestant uploads the recording to **Youtube** as **Unlisted**. Please refer to this [video](#) for instructions. (If you are a Gmail user, you already have a YouTube account)
3. The contestant emails the shared link of the YouTube video to the teacher.
4. The teacher renames the contestant's video recording based on the following format: `Category_LastName_FirstName` (For example, I-A-1_Smith_William)
5. The teacher uploads the video link to the registration and submission form below.



Instructions for Video Use Consent Form

By registering for the virtual speech contest, the contestant agrees to grant permission to CLTAC to use their video for the 2023 CLTAC Virtual Speech Contest.

First, download and sign the [Video Use Consent Form](#). Then attach the signed form in an email to the teacher (who would register the contestant for the contest).

All teachers should submit students' **signed Video Use Consent Form** (The teacher **renames** the contestant's **Consent Form** using the following format: Category_LastName_FirstName, for example, I-A-1_Smith_William) in the **Speech Contest Registration and Video Submission Form** by **March 13, 2023**.

How to Pay the Registration Fee Online

The registration fee is \$15 per contestant. We ask each teacher to collect the registration fees for all contestants in their classes and submit the total payment when filling out the "[Teacher Information and Payment Form](#)." Please make notes of the teacher's name, school name, and contestant's name in the online payment. **Registrations must be submitted, and payments should be received by March 13, 2023.**

The teachers who register the contestants must be **active members** in good standing of CLTAC. The instructor's annual membership fee (\$20.00) is expected before the registration deadline to process the registration for the speech contest. If you are not a current member, you can fill out the membership application form and pay the membership when filling out the "[Teacher Information and Payment Form](#)." Life membership fee is reduced to \$180 from \$200 from January 16 to April 30, 2023; please take this great opportunity to become a life member.

Registration Checklist

For current CLTAC members, please submit the following forms/documents:

1. [Speech Contest Registration and Video Submission Form](#) (Google Form)
2. [Teacher Information and Payment Form](#) (Google Form)
3. [Video Use Consent Form](#) (Upload it to Speech Contest Registration and Video Submission Form)

If you are not a current CLTAC member, please submit the following forms/documents:

1. [CLTAC Membership Application Form](#) (You can submit it while filling out the Teacher Information and Payment Form)
2. [Speech Contest Registration and Video Submission Form](#) (Google Form)
3. [Teacher Information and Payment Form](#) (Google Form)
4. [Video Use Consent Form](#) (Upload it to Speech Contest Registration and Video Submission Form)

Speech Contest Judge Recruiting

If you are a Mandarin Chinese instructor, we invite you to be a judge for this year's virtual speech contest. Given the size of our speech contest, we need to recruit at least **70 judges**. Your help is much needed and appreciated. Please go to the [Speech Contest Judge Invitation Form](#) and sign up by **March 13, 2023** if you are available.

Speech Contest Virtual Performance Registration

We are seeking performers and voluntary speakers for our online entertainment program on Saturday, April 22, 2023. If you have students interested in showing off their talents in our entertainment program or would like to practice their public speaking skills, please encourage them to sign up. The length of each performance should be within 5 minutes. You may also choose to do a live show, but we would like to have a video as a backup in case of any technical issues. Please submit your registration form and video by March 13, 2023 with the link to [The 47th CLTAC Mandarin Speech Contest \(2023\) Entertainment Program Signup](#).

Thank you very much for your great support! Please don't hesitate to contact us at cltac.speech@gmail.com if you have any questions.